



Experience It Free at www.densify.com/try

Cloud applications that run on suboptimal resources can cause serious business risks and massive unnecessary spend.

Densify is a **hybrid cloud and container resource management** platform, that makes workloads self-aware of their precise resource requirements and automates the resource management and selection process.

With Densify, you get the best of both worlds: **Your cloud spend is under control** and **your apps perform and scale better** as they get precisely matched cloud and container resources.



Automated resource management at scale, with unparalleled elasticity at the lowest cost.



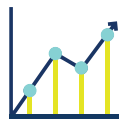
Full stack visibility with improved efficiency by determining container size and node resources.



Full financial visibility and cost intelligence for reporting and chargebacks.

Why Organizations Use Densify

Densify delivers **automation and operational excellence** in cloud management, **enhancing application performance** with **financially prudent cloud spend**.



Better app performance & stability



Automated cloud & container resource selection & usage

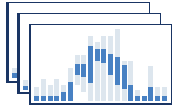


Financially-prudent cloud spend, with optimal strategies on Savings Plans



Operational efficiency as you select, deploy, & leverage cloud for your apps

How Densify Works



Establishes Application Demand Patterns

Based on business cycles, seasonality, peaks, valleys, and other variables.

Builds Normalized Models of Cloud Supply
Ingests the entire cloud catalog and latest technologies



Considers Numerous Factors

Performance benchmarks, cost, technical rules, tags, and policies



Business & Functional Tags



Operational Realities



Granular Policy Control

Cloe

Cloud Learning Optimization Engine

Dynamically matches the correct cloud and container resources to your apps' demands



Automated Cloud Resource Management



Automated Container Resource Management



Optimization as Code



Cloud Cost Intelligence & Reporting



Out-of-the-box integration within your normal workflow environment

Award-Winning Cloud Optimization Technology



Densify Named a *Leader* in The Forrester Wave™: Cloud Cost Monitoring And Optimization



"Densify targets the root cause of cloud challenges by addressing the problem at the infrastructure level"



"Densify...goes beyond simple bill reading capabilities by adding in-depth analytics and machine learning, backed up by an extensive understanding of the leading public cloud products."



"Densify leverages machine learning to continuously match application workloads with hybrid cloud infrastructure"