



Take the Risk and Excess Cost out of Cloud Transformation Plans with Cloud Migration Analytics

Densify is a cloud optimization technology focused on tackling the skyrocketing costs of cloud adoption. Delivered as a service, its patented technology uses machine learning to automatically learn your cloud usage patterns 24/7, and proactively recommends what changes you should make and results to expect. Densify's cloud migration analysis enables you to plan the fastest, safest and most cost-effective path to the cloud.

Why you need it

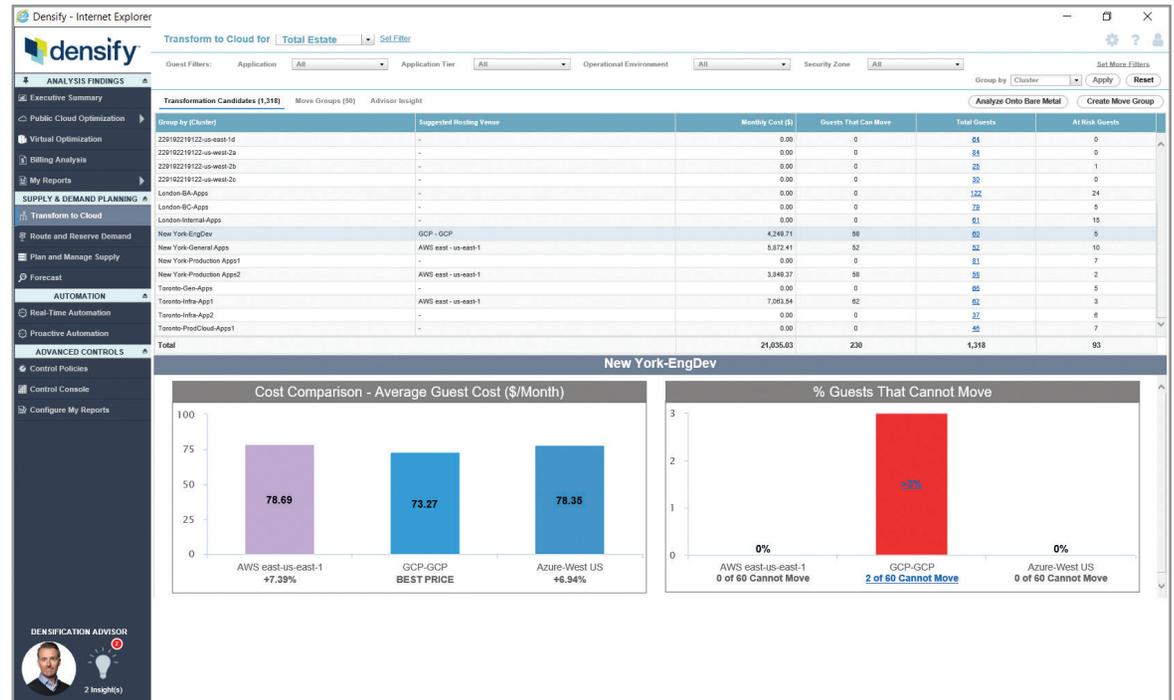
Determining which application workloads can and should go into the public cloud can be very complex. Making the wrong choices is extremely costly in terms of wasted OPEX dollars, compliance issues, security breaches and even downtime of key business services.

Densify's purpose-built analytics take a deep look at application workload requirements (technical and business) and matches these against the capabilities of potential hosting environments to identify the best possible match.

Our analytics enable you to automatically:

- Determine the best, most cost-effective hosting environment for each application workload to meet compliance, regulatory, security, utilization and other technical requirements while ensuring the lowest possible cost
- Keep critical application workloads together and establish move groups
- See the costs associated with the various hosting options
- Optimize resource allocation and instance sizing decisions to ensure performance and service levels are met without unnecessary excess
- See the number of instances that will be purchased and the cost per move group

Time-consuming spreadsheet models and manual analyses just aren't up to the job of assessing the deep detailed requirements of application workloads and optimizing migration plans.



Densify enables organizations to consolidate and migrate infrastructure faster, with less risk and lower infrastructure and software costs.

Choosing the best possible hosting environments for application workloads

How it works

Your workloads' detailed requirements:

- Deep intraday utilization patterns and personalities
- Technical configurations, software, storage requirements
- Governing business requirements
- Other considerations (regulatory, etc.)
- Purchasing strategies (on demand or reserved instances)

VS

The capabilities of available hosting environments:

- Instance catalogs
- Technology and software stacks
- Operating models (public cloud vs. public bare metal)
- Pricing models

Densification Advisor™



You also get a dedicated Densification Advisor who will leverage their years of experience and insights into best practices to tune the analytics and offer suggestions on different approaches and strategies. Overall they just ensure you get the best plan possible for your organization.

What you get

Together, Densify's analytics and your Densification Advisor give you a detailed cloud migration plan outlining:

- The best hosting environment for each group of workloads
- The optimal instance sizes based on the historical utilization patterns of workloads
- Reports for finance and operations teams

Densify also enables you to model migration plans within your overall environment at a more detailed level to:

- Automate routing decisions
- Integrate those decisions with orchestration systems to automate provisioning
- Forecast future spending and provide visibility against budgets



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